

Join us for Africa's leading and most successful online expo for anyone who is serious about starting out or wanting to grow a bigger and more successful business.

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YOUR PASSPORT WILL GIVE YOU ACCESS TO 3 MAIN ZONES:

- 1 CONFERENCE HALL**  
Learn from industry leaders with our live webinars, workshops and Q&A sessions.
- 2 VIRTUAL EXHIBITION & NETWORKING ZONE**  
Chat face-to-face with experts and enjoy world-class virtual networking sessions in this unique and interactive virtual venue
- 3 SOLUTION CENTRAL**  
Browse exhibits and find cutting-edge solutions for your business  
365 days a year  
[CLICK HERE TO VISIT NOW](#)

02 MARCH 2021

CONFERENCE HALL

DAY 1

PROGRAMME

- 09:00 - Opening
- 09:15 - Webinar
- 10:00 - Networking Session
- 11:00 - Live Q & A
- 11:45 - Networking
- 13:00 - Webinar

[REGISTER HERE](#)

\*Space is Limited

**Webinar**  
09:15 - 10:00



**The Startup Revolution is HERE!**

**How to start a business with no money**

This insightful, inspirational session is geared towards changing the mindset and taking action to live your dream.

It's all about how to start out now with what you have and move on to achieving greatness

**Mike Anderson**  
NSBC Founder & CEO

**Live Q&A**  
11:00 - 11:45



**Experian's united for financial health drive**

Helping people and small businesses recover financially from COVID-19, creating a better tomorrow.

**Ferdie Pieterse**  
CEO Experian Africa

**Mike Anderson**  
NSBC Founder & CEO

**Webinar**  
13:00 - 13:45



**Anyone can sell!**

Being an entrepreneur, professional speaker and a leading business and executive coach, Harry shares debunks myths and shares his top sales tips to help you exceed your targets and grow your business.

**Harry Welby-Cooke**  
ActionCOACH

03 MARCH 2021

CONFERENCE HALL

DAY 2

PROGRAMME

- 09:00 - Opening
- 09:15 - Workshop
- 10:00 - Networking Session
- 11:00 - Webinar
- 11:45 - Networking
- 13:00 - Webinar

[REGISTER HERE](#)

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**Workshop**  
09:15 - 10:00



**Break through the digital noise and make your business stand out**

Cost-effective strategies to give your business that unique edge, get more customers, and build a loyal base.

**Leanne Rhodes**  
NSBC Creative Director

**Live Q&A**  
11:00 - 11:45



**The role of modern telematics and data driven technologies to make businesses more efficient, safer and greener**

**Francois Stols**  
Netstar Principal Technology Consultant

**Webinar**  
13:00 - 13:45



**Fast Forward Series: Love Jacaranda - Business in a digital economy**

Join the NSBC and Vodacom Business for the latest instalment of the Fast Forward Series: Season 3 featuring the story of Love Jacaranda - a successful online South African business.

**Christina Close**  
Co-Founder Love Jacaranda

03 MARCH 2021

CONFERENCE HALL

DAY 3

PROGRAMME

- 09:00 - Opening
- 09:15 - Webinar
- 10:00 - Networking Session
- 11:00 - Webinar
- 11:45 - Networking
- 13:00 - Closure

[REGISTER HERE](#)

\*Space is Limited

**Webinar**  
09:15 - 10:00



**Is there a work-life balance?**

Cindy discusses ways in which entrepreneurs can gain a semblance of a balance while juggling work, life and family and everything in between. Cindy shares strategies to reduce stress and guilt that many entrepreneurs feel on a daily basis.

**Cindy Norcott**  
PRO APPOINTMENTS - CEO

**Webinar**  
11:00 - 11:45



**How to grow your brand in Africa**

Chief Marketing Officer for Google Africa shares insights into how you can grow your business and build a successful brand in Africa.

**Mzamo Masito**  
Google Africa - CMO

**VIRTUAL EXHIBITION & NETWORKING ZONE**

09:00 - 14:00

Join us throughout the day in the **Virtual Exhibition Hall and Networking Zone.**

It is the ultimate opportunity to network online with like-minded, successful entrepreneurs, business leaders and potential partners and to speak to via video chat to solution providers and industry experts at the individual exhibits.

Please note: Programme subject to change. Space is limited.