

Join us for Africa's leading and most successful online expo for anyone who is serious about starting out or wanting to grow a bigger and more successful business.

GET YOUR FREE PASSPORT
TO ENTER HERE

YOUR PASSPORT WILL GIVE YOU ACCESS TO 3 MAIN ZONES:



1

CONFERENCE & NETWORKING ZONE

Learn from industry leaders with live webinars and enjoy world-class virtual networking sessions

09:00 - 14:00



2

VIRTUAL EXHIBITION HALL

Chat face-to-face with experts in this unique and interactive virtual venue

09:00 - 14:00



3

SOLUTION CENTRAL

Browse exhibits and find cutting-edge solutions for your business

365 days a year

[CLICK HERE TO VISIT NOW](#)

01 SEPTEMBER 2021

CONFERENCE & NETWORKING ZONE

DAY 1

PROGRAMME

- 09:00 - Opening
- 09:15 - Webinar
- 10:00 - Networking Session
- 11:00 - Live Q & A
- 11:45 - Networking
- 13:00 - Live Q&A

[REGISTER HERE](#)

*Space is Limited

Webinar
09:15 - 10:00



The DNA of a Sales Guru
In a challenging market place, the mindset, activity and skills of your sales team is often your biggest competitive advantage. How strong is yours? Learn how to develop a winning mindset, increase your activities, improve your sales skills, and reach your goals.

Mark Keating
SALESGURU - CEO

Live Q&A
11:00 - 11:45



Smart Marketing: You've got mail!
Discover how effective customer relationship management and email marketing can help you connect with customers, boost sales and grow your business.

Ines Rosef Ingram
Pine3 Marketing CEO
(Vodacom Fast Forward Series)

Mike Anderson
NSBC Founder & CEO

Live Q&A
13:00 - 13:45



Future proofing small business to weather the storm
Drive your cash flow, better manage your finances and discover new reliable and trustworthy tools and solutions to meet the needs of fast-evolving consumer. How can you futureproof your business, and thrive?

Anita Opperman
Mastercard - Commercial Sales Specialist

Mike Anderson
NSBC Founder & CEO

02 SEPTEMBER 2021

CONFERENCE & NETWORKING ZONE

DAY 2

PROGRAMME

- 09:00 - Opening
- 09:15 - Webinar
- 10:00 - Networking Session
- 11:00 - Workshop
- 11:45 - Networking
- 13:00 - Live Q&A

[REGISTER HERE](#)

*Space is Limited

Webinar
09:15 - 10:00



Never Surrender - From Startup to Greatness
How to start out with what you have and move on to achieving greatness.

Mike Anderson
NSBC Founder & CEO

Workshop
11:00 - 11:45



Stand out in a crowded digital world
Cost-effective branding strategies to give your business that unique edge, get more customers, and build a loyal base.

Leanne Rhodes
NSBC Creative Director

Live Q&A
13:00 - 13:45



Experian's united for financial health drive
Helping people and small businesses recover financially from COVID-19, creating a better tomorrow.

Ferdie Pieterse
CEO Experian Africa

Mike Anderson
NSBC Founder & CEO

03 SEPTEMBER 2021

CONFERENCE & NETWORKING ZONE

DAY 3

PROGRAMME

- 09:00 - Opening
- 09:15 - Welcome
- 09:30 - Structured Networking
- 10:00 - Panel Discussion
- 10:45 - Networking
- 12:30 - Closure

[REGISTER HERE](#)

*Space is Limited

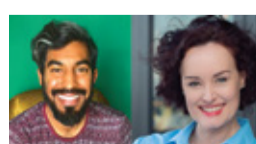
SmallBizFriday
Celebration



Join us for the ultimate high profile B2B networking event to celebrate Small Business Friday!

It's all about celebrating and recognising the importance of the small business community and providing the ultimate platform to network with like-minded SMEs, successful entrepreneurs, business leaders, funders and potential partners.

Panel Discussion
10:00 - 10:45



Unstoppable: The spirit of an entrepreneur and the winding road to success

Renate Jute
Noble Prosperity
Shakeel Karjeker
Global Unique Fabrics
Mike Anderson
NSBC Founder & CEO
Leanne Rhodes
NSBC Creative Director



Join us for the biggest small business day of the year!

We invite you to join us in Africa's most powerful small business and job creation movement as we mobilise the nation to go out and support small businesses.

[#SmallBizFriday](#)

[FIND OUT MORE](#)